

Radio And Television Experts LLC

1146 NW Cache Rd. Lawton, Ok 73505

Our program is designed for agents that rank in the top 1% of their market right now and want to achieve greater top of mind awareness and even more cost effective lead generation. To provide the best advice possible for you, please take a minute and fill out this questionnaire. Please fax completed forms to my direct fax line at (580) 248-8513.

Media Market Analysis

First Name _____	Website _____
Last Name _____	Units Closed in 2006 _____
Company _____	Units Closed in 2007 _____
Email _____	Average Unit Cost _____
Direct Line _____	# of Current Listings _____

Top Agents on Average Invest 15% of Their Monthly GCI on Marketing

Name of Market You are Targeting _____

What current % are you placing towards marketing? _____ %

What avenues of marketing are working best? _____

What % of your marketing are you content with? _____ %

If 100%, are you willing to increase your budget? Yes / No

What % is NOT working right now? _____ %

Are you willing to invest at least 1/2 of that % in media? Yes / No

If I decide to do this, I would be starting _____ 2007